



## Discovery Museum Speaker Series 2024 Sponsorship Opportunities

The Discovery Museum Speaker Series presents thought leaders on topics that will **improve STEM and social understanding** and **strengthen the future for children**. Launched in 2013, and presented in a virtual format beginning in 2020, the Series has developed an expansive audience from across Massachusetts and beyond. This important forum for community conversation and continuous learning is **free of charge** and **open to the public**, thanks to the generous support of our sponsors.

Title \$15,000	Lead \$10,000	Partner \$5,000	Advocate \$2,500	Friend \$1,000	Benefits
*					One year of unlimited employee + family admission to Discovery Museum
*	*				“Made possible by” recognition in event listings on Museum website and 3 <sup>rd</sup> party online event calendars
*	*	*			Recognition in Speaker Series press releases throughout the year
*	*	*			Acknowledgement during each event’s introductory remarks
Logo	Logo	Logo	Name	Name	Tiered recognition on: <ul style="list-style-type: none"> <li>• Promotional materials</li> <li>• Email invitations</li> <li>• All-sponsor slide during event</li> <li>• Speaker Series webpage and calendar listings</li> </ul>
*	*	*	*		Tiered recognition on Museum social media
Free employee + family admission for one year	100	40	20	10	Individual-use free admission passes to the Discovery Museum



### VISIBILITY METRICS:

Email list: 81,000+

Media list: 200+

Facebook followers: 16,800+

Instagram followers: 5,600+

Avg Monthly Website Hits: 34,000