

The Discovery Museum Speaker Series—now in its 10th year!—presents expert voices on matters of importance to our communities, **free of charge** and **open to the public**, supporting the Museum’s strategic focus on **advocacy for the interests of children and families**. Launched in 2013, and presented in a virtual format beginning in 2020, the Series has developed audience from across Massachusetts and beyond. This important forum for **community conversation and continuous learning** is only possible because of the generous support of our sponsors.

Sponsorship Levels and Benefits

Title \$15,000	Lead \$10,000	Investor \$7,500	Partner \$5,000	Advocate \$2,500	Friend \$1,000	Benefits
✓						One year of unlimited employee + family admission to the Discovery Museum
✓	✓					“Made possible by” recognition in event listings on Discovery Museum website and 3rd party online calendars
All events	All events	Four events	Two events			“Sponsor Spotlight” during event
✓	✓	✓	✓			Sponsor recognition in 2021 Series press releases throughout the year
Title sponsor logo placement	Lead sponsor logo placement	Investor sponsor logo placement	Partner sponsor logo placement	Advocate sponsor name listing	Business name listing	Recognition on: <ul style="list-style-type: none"> • Promotional materials • Electronic invitations • All-sponsor listing during event • Discovery Museum Speaker Series website
✓	✓	✓	✓	✓		Social media recognition
Full-page ad	Full-page ad	Half-page ad	Half-page ad	Quarter-page ad		Ad placement in program booklet emailed to all registrants before each event
Free employee + family admission for one year	100	50	40	20	10	Individual-use free admission passes to the Discovery Museum

VISIBILITY METRICS:

Email list: 47,520+

Media list: 200+

Facebook followers: 14,960+

Twitter followers: 1,860+

Avg Monthly Website Hits: 10,500

2022 Presenter Lineup

February 16, 2022

Chris Singleton

Unity in Our Communities: Empowering Kids and Communities to Put Human Dignity First

Chris will share his expertise on how communities in both big cities and small towns can be united. Chris will explain the differences between listening to argue a point versus listening to understand perspectives. Whether they agree with their counterparts or not, the audience will surely be equipped with a different perspective on privilege and racism, and receive takeaways they can use in their everyday life to be more empathetic. His heart-warming story of how love conquers hate will leave the audience inspired to be the change that they wish to see in the world. Chris Singleton is a former professional athlete drafted by the Chicago Cubs in 2017. Following the loss of his mother in a racially motivated mass shooting, Chris has now become an inspirational speaker and best-selling author who shares his message of unity and racial reconciliation with over 50 organizations and over 30,000 students annually.



March 24, 2022

Michael Yogman

The Power of Play: How to Help Children Buffer Stress and Become More Resilient



Dr. Michael Yogman is a leading Boston-area pediatrician, Assistant Clinical Professor of Pediatrics at Harvard Medical School, and Fellow of the American Academy of Pediatrics. He is co-author of the AAP Clinical Report, “The Power of Play: A Pediatric Role in Enhancing Development in Young Children,” which recommends a prescription for play to help children buffer toxic stress, build parental relationships, and improve executive functioning. Dr. Yogman will respond to your questions about how to use play to help address family stress—including the stress of our COVID-19 environment—and build resilience in children.

April 27, 2022

Stacey Clark and Christy Mihaly

Helping Kids Understand Climate Change and How to Make a Difference

Barefoot Books authors Stacy Clark and Christy Mihaly will discuss climate change, renewable energies, and steps caretakers can take to empower children to take part in protecting our natural resources. A nature lover, environmental geologist, educator and climate journalist, Stacey Clark enjoys distilling science into lively rhymes for young readers. Author Christy Mihaly, also a nature lover, writes for kids because she believes that our best hope for the future is raising young people who love to read and giving them the knowledge and skills to lead. Stacey Clark is the author of *Planet Power: Explore the World's Renewable Energy*. Christy Mihaly is the author of *Water: A Deep Dive of Discovery*.



September 22, 2022

Marina Umaschi Bers

Playgrounds vs. Playpens: Coding, Computational Thinking, and Robotics in Early Childhood

Playgrounds are designed to promote exploration, discovery, and the development of motor and social skills. In contrast, playpens, corral children into a safe, confined space. Although they are mostly risk-free, there is little imaginative play and problem-solving. Dr. Bers' presentation will use the playpen/playground metaphor to explore the role of coding, robotics, and computational thinking for young children. Her talk will cover ideas from her recent book "*Beyond Coding: How Children Learn Human Values through Programming*" in which she argues that coding should be taught not only as a technical skill but as a new literacy — a new way for children to express themselves and engage with the world and others. Dr. Bers heads the interdisciplinary DevTech research group and is a professor at the Eliot-Pearson Department of Child Study and Human Development at Tufts University, with a secondary appointment in the Computer Science Department.



November 16, 2022

Silke Rose West and Josephy Sarosy

The Art of Story Telling

Silke Rose West is a mother and a kindergarten teacher with over thirty years of experience, and she also runs an independent forest kindergarten called Taos Earth Children. She is renowned in Taos for her puppet shows and storytelling, and consults with teachers and schools nationally. Joseph Sarosy is a father, teacher, and a freelance writer for Fatherly. In 2019, he published *A Father's Life*, a finalist in the 2019 NIEA Awards. In 2018, he created the #Greatdad Campaign to highlight great fathers across the nation. His blog *The Storytelling Loop* has been read by over 70,000 people across the world. Silke and Joe co-authored the book *How to Tell Stories to Children*. They live in Taos, New Mexico, where storytelling is a part of every day.

