



DISCOVERY GALA

MAKE THE CONNECTION...
FOR KIDS, FOR COMMUNITY, FOR DISCOVERY

at

DISCOVERY GALA
SEPTEMBER 30, 2023, 6:00PM

Discovery Museum
177 Main Street, Acton, MA



DISCOVERY GALA IS ABOUT *KIDS AND THEIR FUTURE.*

We're leading the way by focusing on the future of childhood while serving the kids of today. We advocate for the issues that will most define the lives of children as they grow—like equity and representation, climate change and sustainability, and civic engagement.



DISCOVERY GALA IS ABOUT *COMMUNITY.*

We can't wait to introduce you to some of our community partners and show you the many ways Discovery Museum reaches out to serve children and families beyond our walls.



DISCOVERY GALA IS ABOUT *MAKING A DIFFERENCE.*

Wear your jeans and bring your curiosity, knowing that your support will go directly to programs that benefit the kids and families of our region. Our on-site-solar-powered Gala will have a uniquely low environmental impact, and we'll purchase carbon credits to offset the vehicle emissions of all our guests.

WHAT WILL YOUR IMPACT BE?



CORPORATE SPONSOR RECOGNITION BENEFITS

\$25,000	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	Benefits
●						Title Sponsor recognition
●	●					One year of free employee + family admission to Discovery Museum
●	●	●				Free rental of Discovery Museum PlayLab room for a company meeting for up to 20 people
●	●	●				Sponsor recognition during Gala remarks
●	●	●	●			Tiered recognition in Discovery Gala press release (200+ media outlets)
Full page ad	Full page ad	Full page ad	Half page ad	Quarter page ad		Ad placement in Discovery Gala program booklet
●	●	●	●	●		Tiered recognition in Discovery Gala social media posts
Logo	Logo	Logo	Logo	Name	Name	Tiered recognition on all-community emails, on-site event promotion, and sponsor signage
8	8	6	4	2	2	Tickets to Discovery Gala * May be gifted back to the Museum for use by our community partners *

VISIBILITY METRICS:

Email list: 64,000+	Media list: 200+	
Facebook likes: 16,800+	Twitter followers: 1,900+	Avg Monthly Website Hits: 10,500

For more information, please contact Marie Beam, Chief Development Officer, at mbeam@discoveryacton.org.





COUNT US IN!

- checkbox \$25,000 checkbox \$20,000 checkbox \$10,000 checkbox \$5,000 checkbox \$2,500 checkbox \$1,000

SPONSOR INFORMATION

Sponsor Name: _____
Contact Person: _____
Address: _____
City, State, Zip: _____
Phone: _____ Email: _____
Facebook: _____ Twitter: _____ Instagram: _____



PAYMENT

- checkbox Check: Enclosed in the amount of \$_____
checkbox Credit Card: Please call us at (978) 264-4200 x113 so we may process your card over the phone.
checkbox I prefer to pay later; please send me an invoice.

Payment must be made in full by SEPTEMBER 1, 2023, and guest names must be received by SEPTEMBER 11, 2023.



Thank you for your support!
We will send you a confirmation packet as soon as we receive this sponsor agreement.
For more information on the event, visit www.discoveryacton/gala.

