



# DISCOVERY GALA

9.28.24

## *Toasting Our Gold Medal Moment*

### DISCOVERY GALA

SEPTEMBER 28, 2024, 6:00PM

Discovery Museum  
177 Main Street, Acton, MA



Join us for a magical evening to celebrate our collective impact on the lives of children and families, and to raise essential funds for carrying out our mission.

This year, we have even more reason to celebrate...  
and it's in no small part because of you, our supporters!

We are proud to have been selected from a nationwide field of candidates to receive a **2024 National Medal for Museum and Library Service**, the nation's highest honor for museums. This award is especially meaningful because it recognizes the entirety of our work and the "significant and exceptional contributions" we make to our community. Your generous investment in our work has made—and continues to make—this all possible.

We invite you to toast our gold medal moment alongside us at Discovery Gala, knowing that your support is a worthy investment in children's futures.





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## CORPORATE SPONSOR RECOGNITION BENEFITS

\$25,000	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	Benefits
●						Title sponsor recognition
●	●					One year of free employee + family admission to Discovery Museum
●	●	●				Free rental of Discovery Museum Community Building for a company meeting
●	●	●				Sponsor recognition during Gala remarks
●	●	●	●			Tiered recognition in Discovery Gala press release (150+ media outlets)
Full page ad	Full page ad	Full page ad	Half page ad	Quarter page ad		Ad placement in Discovery Gala program booklet
●	●	●	●	●		Tiered recognition in Discovery Gala social media posts
Logo	Logo	Logo	Logo	Name	Name	Tiered recognition on all-community emails (85,000 addresses), on-site event promotion, and sponsor signage
8	8	6	4	2	2	Tickets to Discovery Gala * May be gifted back to the Museum for use by our community partners *

<b>VISIBILITY METRICS:</b>	Email list: 85,500+	Media list: 150+
Facebook followers: 17,150+	Instagram followers: 6,120+	Avg monthly website hits: 25,000

For more information, please contact Tobey Fossey, Director of Development, at [tfossey@discoveryacton.org](mailto:tfossey@discoveryacton.org).





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## COUNT US IN!

- \$25,000  \$20,000  \$10,000  \$5,000  \$2,500  \$1,000

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_



## PAYMENT

- Check:** Enclosed in the amount of \$ \_\_\_\_\_ .  
(Please make checks payable to Discovery Museum, with "Gala" in the memo line. Mail to Discovery Museum, 177 Main Street, Acton, MA 01720)
- Credit Card:** Please call us at (978) 264-4200 x113 so we may process your card over the phone.
- I prefer to pay later;** please send me an invoice.

*Payment must be made in full by SEPTEMBER 1, 2024 to be included in the program booklet. Guest names must be received by SEPTEMBER 15, 2024.*



Thank you for your support!

We will send you a confirmation packet as soon as we receive this sponsor agreement.

For more information on the event, visit [www.discoveryacton/gala](http://www.discoveryacton/gala).

