

# Event Sponsorship Opportunities

2025



\*DISCOVERY\*  
MUSEUM  
\*



## WHY DISCOVERY MUSEUM

- Align your brand with a meaningful community resource that is known and trusted
- Gain access to a new audience of people who are invested in our community
- Enjoy exceptional visibility to a growing audience
- Be a part of supporting children in our community

## VISIBILITY METRICS

- Email list: 85,500+
- Media list: 150+
- Facebook followers: 17,500+
- Instagram followers: 6,800+
- Avg monthly website hits: 25,000

## YEAR-ROUND EVENTS

### Free Friday Nights

Discovery Museum is open with free admission every Friday night over the summer through Labor Day, from 4:30 to 8:00pm, and the first Friday night of each month during the school year. These events are an important part of Discovery Museum's outreach to families for whom the usual Museum hours and/or cost of admission are a barrier to entry. As families continue to face challenges and hardships, your sponsorship will allow even more families to enjoy a fun evening out, exploring and playing together, without the burden of cost.

Multiple dates are available to sponsor:

Summer dates: June 20 - August 29 (excluding July 4)

School year dates: January 3, February 7, March 7, April 4, May 2, June 6, October 3, November 7, and December 5.

### Discovery Soundbites

A new twist on our previous Speaker Series program, Discovery Soundbites will bring expert voices in matters of importance to kids and families in a new, more accessible format: short, engaging video interviews shared via our website and social media channels. As a leader in the museum industry (2024 Recipient of the National Medal from the Institute of Museum and Library Services), Discovery Museum is uniquely positioned to engage thought leaders in a variety of fields from emerging science research, climate and sustainability, and child development, to parent and child mental health and community advancement.

## SPECIAL EVENTS

### Nature Play Festival

As an organization committed to both environmental sustainability and safeguarding children's futures, Discovery Museum works daily to get kids outside as a proven way to raise responsible environmental stewards. On July 11, 2025, Discovery Museum will transform this daily work into an all-day, free, and open-to-all community event featuring a range of immersive nature programs. Vendors and community partners will bring their own hands-on activities to entertain and educate families with concrete strategies for living more sustainably. Join us as we anticipate hosting 2,000 people while we inspire hope for children's future!

### Discovery After Dark

On the evening of July 24, 2025, Discovery Museum turns into "grown-up time at the Museum" with an increasingly popular night of live music, food, drinks, and fun activities just for those 21 and over. This is a proven, successful event that has become a hot spot for local businesspeople to make new connections and inspire new collaborations. Its popularity has led it to be one of the most anticipated local nights out!

<b>BENEFIT</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Full-page recognition in our Report of Generosity	•						
“Made possible by” recognition in event or program listings	•						
In-museum recognition for one year	•						
One year of free employee + family admission to Discovery Museum	•	•					
Lunch with Discovery Museum CEO and Board President	•	•	•				
One free rental of Discovery Museum Community Building for a company meeting (up to 20 people / 3 hours)	•	•	•				
Table/Booth at event (applicable for Nature Play Festival or Discovery After Dark only)	•	•	•	•			
Invitation to special events (exhibit openings, behind-the-scenes tours, guest speakers)	•	•	•	•			
Recognition on: Press releases, promotional materials, webpage, social media, calendar listings (when applicable)	•	•	•	•	•		
Recognition on: all-community emails, on-site event promotion, and sponsor signage	logo	logo	logo	logo	logo	name	name
Tickets to Discovery Museum (transferable, one-time-use tickets)	30	30	30	15	10	10	5
Tickets to Discovery After Dark (transferable, one-time-use tickets)	15	15	15	10	6	4	2

**CONTACT:** Tobey Fossey, Senior Director of Development  
 TFossey@discoveryacton.org • 978-272-0755

## ABOUT DISCOVERY MUSEUM

Discovery Museum is a hands-on museum for families that blends science, nature, and play. The Museum and its Discovery Woods outdoor nature playscape and treehouse are accessible and blend the best of STEAM (Science, Technology, Engineering, Art, and Math) learning on a beautiful 4.5-acre campus abutting 180 acres of conservation land. Discovery Museum is located in Acton, MA, about 20 miles west of Boston.



\*  
**DISCOVERY** \*  
**MUSEUM**  
\*

