



Discovery Museum Speaker Series 2021 Sponsorship Opportunities

The Discovery Museum Speaker Series presents expert voices on matters of importance to our communities, **free of charge** and **open to the public**, supporting the Museum's strategic focus on **advocacy for the interests of children and families**. Launched in 2013, and presented in a virtual format beginning in 2020, the Series has developed audience from across Massachusetts and beyond. This important forum for **community conversation and continuous learning** is only possible because of the generous support of our sponsors.

Title \$15,000	Lead \$10,000	Investor \$7,500	Partner \$5,000	Advocate \$2,500	Friend \$1,000	Benefits
✓						One year of unlimited employee family admission to the Discovery Museum
✓	✓					"Made possible by" recognition in event listings on Discovery Museum and 3rd party online program calendars
All events	All events	Four events	Two events			One minute "Sponsor Spotlight" during event
✓	✓	✓	✓			Sponsor recognition in 2021 Series press releases throughout the year
Title sponsor logo placement	Lead sponsor logo placement	Investor sponsor logo placement	Partner sponsor logo placement	Advocate sponsor name listing	Business name listing	Recognition on: <ul style="list-style-type: none"> • Promotional materials • Electronic invitations • All-sponsor listing during event • Discovery Museum Speaker Series website
✓	✓	✓	✓	✓		Social media recognition
Full-page ad	Full-page ad	Half-page ad	Half-page ad	Quarter-page ad		Ad placement in program booklet emailed to all registrants before each event
Free employee admission	100	50	40	20	10	Individual-use free admission passes to the Discovery Museum



VISIBILITY METRICS:

Facebook followers: 14,400+

Email list: 34,000+

Twitter followers: 1,800+

Media list: 200+

Avg Monthly Website Hits: 14,000



Presenter Lineup

January 27, 2021

Dr. Beverly Daniel Tatum – Race and Identity in Childhood

Dr. Tatum is president emerita of Spelman College, is a clinical psychologist widely known for both her expertise on race relations and as a thought leader in higher education. Her thirteen years as the president of Spelman College (2002-2015) were marked by innovation and growth and her visionary leadership was recognized in 2013 with the Carnegie Academic Leadership Award. The author of several books including the best-selling “Why Are All the Black Kids Sitting Together in the Cafeteria?” and Other Conversations About Race (now in a new 2017 20th anniversary edition) and Can We Talk About Race? and Other Conversations in an Era of School Resegregation (2007), Tatum is a sought-after speaker on the topics of racial identity development and race and education. In 2005 Dr. Tatum was awarded the prestigious Brock International Prize in Education for her innovative leadership in the field. A Fellow of the American Psychological Association, she was the 2014 recipient of the APA Award for Outstanding Lifetime Contributions to Psychology.



March 18, 2021

Grandparenting a Child with Autism: Roles, Responsibilities, and Supports

Panelists Charlie Washburn and Donna Danielewski bring both professional expertise in the accessibility field and personal experience as grandparents of children with autism. Mr. Washburn is Retired Vice President and Chief Operating Officer of Open Door Arts; Ms. Danielewski is Senior Director of the Cal and Ruth Shapiro Family National Center for Accessible Media at WGBH.



April 28, 2021

Jessica Lahey – Raising Healthy Kids in a Culture of Dependence



Jessica Lahey is a teacher, writer, and mom. Over twenty years, she's taught every grade from sixth to twelfth in both public and private schools. She writes about education, parenting, and child welfare for *The Atlantic*, Vermont Public Radio, *The Washington Post* and *The New York Times* and is the author of *The New York Times* bestselling book, *The Gift of Failure: How the Best Parents Learn to Let Go So Their Children Can Succeed*. She is a member of the Amazon Studios Thought Leader Board and wrote the educational curriculum for Amazon Kids' *The Stinky and Dirty Show*. Jessica

earned a B.A. in Comparative Literature from the University of Massachusetts and a J.D. with a concentration in juvenile and education law from the University of North Carolina School of Law. She lives in Vermont with her husband and two sons. Her second book, *The Addiction Inoculation: Raising Healthy Kids in a Culture of Dependence*, will be released in April 2021.



June 1, 2021

Grace Lin – Addressing Bias in Children’s Literature

Grace Lin, a *New York Times* bestselling author/illustrator, won the Newbery Honor for *Where the Mountain Meets the Moon* and the Theodor Geisel Honor for *Ling and Ting*. Her novel *When the Sea Turned to Silver* was a National Book Award Finalist and her picture book, *A Big Mooncake for Little Star*, was awarded the Caldecott Honor. Grace is also an occasional commentator for New England Public Radio, a reviewer for *The New York Times*, a video essayist for PBS NewsHour, and the speaker of the popular TEDx talk, “The Windows and Mirrors of Your Child’s Bookshelf,” as well as hosting the two podcasts: *kidlitwomen** and *Kids Ask Authors*. In 2016, Grace’s art was displayed at the White House where Grace, herself, was recognized by President Obama’s office as a Champion of Change for Asian American and Pacific Islander Art and Storytelling.

October 21, 2021

Sara Minkara – Empowerment for Children with Disabilities

Sara is founder of the nonprofit [Empowerment Through Integration \(ETI\)](#), created through a Clinton Global Initiative grant, and Founder and CEO of Sara Minkara LLC. Blind since age seven, Sara is an advocate, expert, and facilitator in the fields of disability, inclusion, authentic leadership, and social entrepreneurship. Sara is a featured speaker with the State Department’s U.S. Speaker Program, and she has presented numerous times at the United Nations. She is a facilitator with the Harvard Kennedy School’s Executive Education program, and an advisor to numerous academic, government, and policy groups on issues related to disability inclusion, adaptive leadership and social entrepreneurship. She has been recognized for her many contributions through appointments and [awards](#), including Forbes 30 Under 30, the Clinton Global Initiative, the Massachusetts Institute of Technology IDEAS Global Challenge, and the [Vital Voices “100 Women Using Their Power to Empower” program](#).



September 23, 2021

Varshini Prakash – Youth Voices in Climate Change

Varshini Prakash is the Executive Director and co-founder of Sunrise, a movement of young people working to stop climate change, take back our democracy from Big Oil, and elect leaders who will fight for her generation’s health and wellbeing. As an undergrad at the University of Massachusetts, she took on the fossil fuel industry by pushing her university to stop investing in coal, oil, and gas. She led the campaign to victory after a two-week long escalation involving thousands of students, alumni, and faculty. Varshini has been a leading voice for young Americans, including when she helped lead a mass demonstration for the Green New Deal that went viral and put climate change on the map for Congress. Varshini’s work has been featured in *The New Yorker*, *Democracy Now*, *TeenVogue*, *BBC*, *The Washington Post* and more. She was recently named to the *Grist* Top 50 Fixers for “people cooking up the boldest, most ambitious solutions to humanity’s biggest challenges”.