

# PLAY *it Forward*

**10.5.19**

**Join us for Discovery Gala 2019!**

Wear your jeans  
and bring your curiosity!

Every child deserves to create, invent, discover, learn, and play—and Discovery Museum is committed to making that a reality for all kids. Each year, we serve a quarter of our audience for free or at low cost through programs tailored to the unique needs of children with disabilities or limited financial means. That's nearly 50,000 people in 2018 who, thanks to the generous support of our donors, experienced our hands-on, playful approach to learning without the barrier of cost.

With your help this year, we will continue to serve more children and families for free than ever. Let's *Play it Forward* and make sure that every kid has access to the critical, early experiences in science, nature, and play that make a real difference!

Guests at *Discovery Gala: Play it Forward* will put their ingenuity, curiosity, and creativity to the test with our interactive exhibits and showcase of Discovery Museum pop-up programs like TinyTropolis, Take-Aparts, and Icy Investigations—all while enjoying an open bar and a gourmet menu that honors the diversity of our community and the playful tastes of childhood. Our 2018 Gala welcomed 250 guests.

For more information, please contact Marie Beam, (978) 264-4200 ext. 124, or visit

[discoveryacton.org/gala](http://discoveryacton.org/gala).

# CORPORATE SPONSORSHIP OPPORTUNITIES

## **Title Sponsor: \$10,000**

- 12 tickets to the event, including complimentary food and drinks
- 100 individual-use free-admission passes to Discovery Museum for your employees
- Exclusive logo placement on your choice of pop-up program or exhibit gallery at the event
- Full-page ad in Gala program book
- Emcee recognition from the podium at event
- Logo placement as Title Sponsor on the print invitation (600 households) and email invitation (24,000+ emails), event webpage, event program book, and sponsor signage at event
- Social media promotion up to and following the event

## **Investor: \$5,000**

- 8 tickets to the event, including complimentary food and drinks
- Logo placement on your choice of pop-up program or exhibit gallery at the event
- Half-page ad in Gala program book
- Emcee recognition from the podium at event
- Logo on the print invitation (600 households) and email invitation (24,000+ emails), event webpage, event program book, and sponsor signage at event
- Social media promotion up to and following the event

## **Partner: \$2,500**

- 6 tickets to the event, including complimentary food and drinks
- Listing on the print invitation (600 households) and email invitation (24,000+ emails)
- Recognition on sponsor signage at event
- Listing on event webpage and event program book
- Social media promotion up to and following the event

## **Advocate: \$1,000**

- 4 tickets to the event, including complimentary food and drinks
- Recognition on sponsor signage at event
- Listing on event webpage and event program book

## **Friend: \$500**

- 2 tickets to the event, including complimentary food and drinks
- Listing on event webpage and event program book

*Sponsorship packages include tickets to the event.  
All but \$43 of each ticket is tax-deductible.*

## DISCOVERY GALA 2018 SPONSORS



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**with additional support from**

Acacia Communications · Carlisle & Co. · Eastern Bank ·  
Eleven Interiors · Enterprise Bank · Reliant Medical Group ·  
Ropes & Gray LLP · Sutherland Realty Group with Keller Williams  
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**and**

Green Leaf Construction · Heffernan Build & Remodel, Inc. ·  
Scheier Katin & Epstein, P.C. · Sechrest & Bloom LLP ·  
TransAction Corporate Shuttles



# PLAY

it Forward

## 10.5.19

## SPONSOR AGREEMENT

### Count Us In!

- Title Sponsor: \$10,000
- Investor: \$5,000
- Partner: \$2,500
- Advocate: \$1,000
- Friend: \$500

### SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT

Online at [playforall.givesmart.com](http://playforall.givesmart.com)

**Check:** Enclosed in the amount of \$\_\_\_\_\_.  
(Please make checks payable to Discovery Museum, with "Gala" in the memo line.)

**Credit Card:** Visa    MasterCard    American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSC: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

I prefer to pay later; please send me an invoice.

Payment must be made in full by **SEPTEMBER 1, 2019**, and guest names must be received by **SEPTEMBER 10, 2019**. For inclusion in the print invitation, pledge or payment must be made by **JULY 1, 2019** (Partner sponsors and above).

**Thank you for your support!** We will send you a confirmation packet as soon as we receive this sponsor agreement.

For more information on the event, visit [playforall.givesmart.com](http://playforall.givesmart.com).